

HUB Talks 

# Colourism

## Presenter

Esther Sherato & Mameyaa Owusu-bempah

## Date

Aug 2020

## Time

11-1pm  
(GMT)

## Place

Online @ The Hub  
[Restorecitizenship.net](https://RestoreCitizenship.net)

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# Session outline

**What is the session about?** Exploring colourism. what it is? who it for? Who should care and its impact on individuals and communities.

**Why is it important?** Majority of us are of the black race on this call if not all. At some point colourism has had an effect, knowingly or unknowingly.

**What are the learning outcomes?** To have a dialogue acknowledging Colourism

**What level of response (*spectating, participation, collaboration, strategic*) is required?** *Participation*



# Does Colourism exist?

**YES / NO**

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# Does Colourism effect me?

**YES / NO**

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Is there such a thing as  
dark skin privilege?

**YES / NO**

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Does colourism affect male or female the same way?

**YES / NO**

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Is there such a thing as light  
skin privilege?

**YES / NO**

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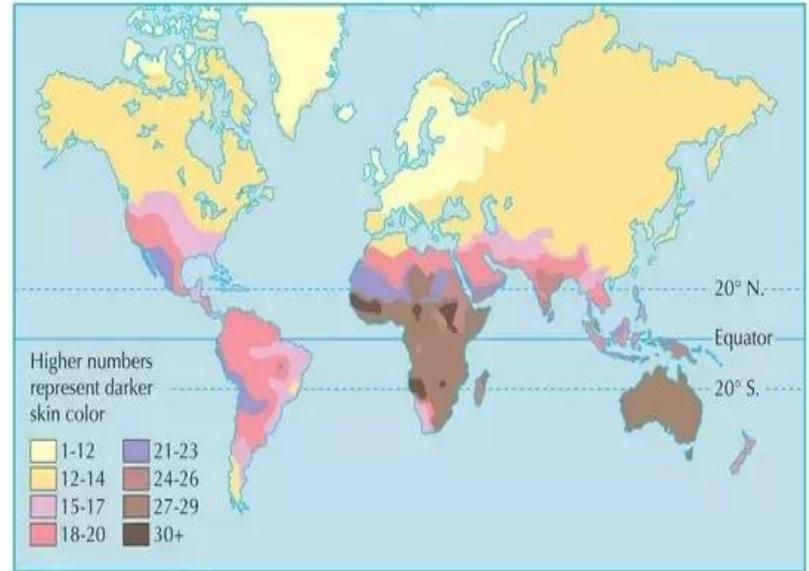
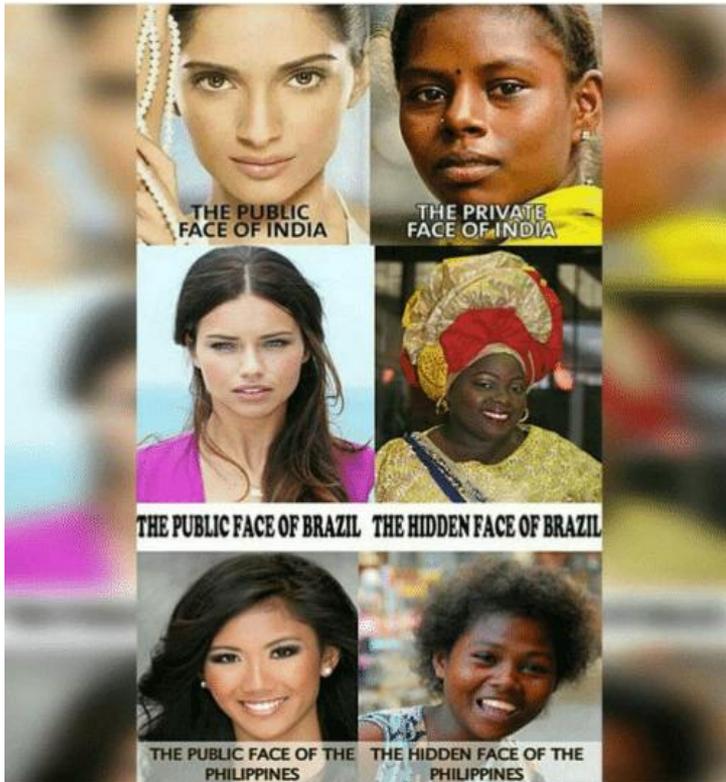


FIGURE 26.13. Variation in human skin color is associated with levels of UV irradiation, which are higher near the equator.

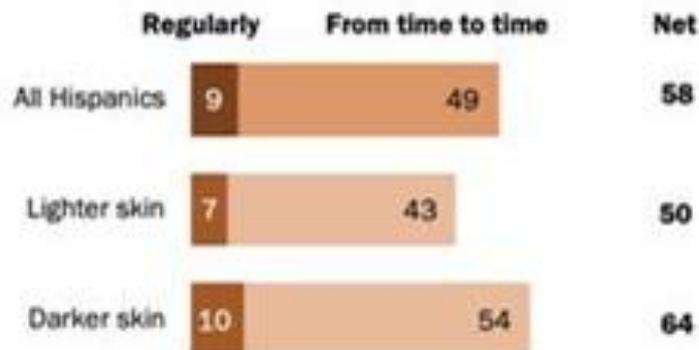
26.13, modified from Barsh G.S., *PLoS Biol.* 1: 019, © 2003 Public Library of Science

*Evolution* © 2007 Cold Spring Harbor Laboratory Press



## Experiences with discrimination more common for Hispanics with darker skin

*% of Hispanics who say they have personally experienced discrimination or been treated unfairly because of their race or ethnicity*



Note: Hispanics are of any race. For more on methodology, see text box, "How we asked about skin color in the survey."

Source: Survey of U.S. adults conducted Jan. 22-Feb. 5, 2019.

PEW RESEARCH CENTER

And y'all still think Colorism ain't an issue in the black community. Whew Chile .

Emma  @Emmanuel\_Tsebe

No dark bone shall date dark bone, we wanna brighten our future 🙏🙏



**Nawazuddin Siddiqui** ✓

@Nawazuddin\_S

Follow

Thank U 4 making me realise dat I cannot b paired along wid d fair & handsome bcz I m dark & not good looking, but I never focus on that.

10:12 AM - 17 Jul 2017

5,869 Retweets 22,466 Likes



 3.6K  5.9K  22K 



**DON "Hurtin me"** ✓

@stefflondon

All you dark-skinned hating on light skinned bitches dont act like if god gave you a choice you wouldn't change your colour lool

11/04/2013, 23:23

39 Retweets 12 Likes



..



georgehtakei

...

IF YOU'VE NEVER HAD A  
SUPREME COURT CASE  
DECIDE IF  
YOU HAVE THE  
SAME RIGHTS  
AS OTHERS,  
YOU HAVE PRIVILEGE.



# What is Colourism?

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# What is Colourism

Colourism is also evident within the native continent of Africa, which many scholars have also identified as a colonial legacy, as it was socially implemented from European settlers in the 19th Century through concepts of racial profiling.

# What is Colourism

The Democratic Republic of the Congo and Rwanda, are examples where Europeans used differences in African Ethnicity as an instrument for applying western social constructs of hierarchy Colonial administrators attempted to form order and decentralise the tribes by giving certain power and privileges, to the Tutsis, as they were 'whiter' than the Hutus

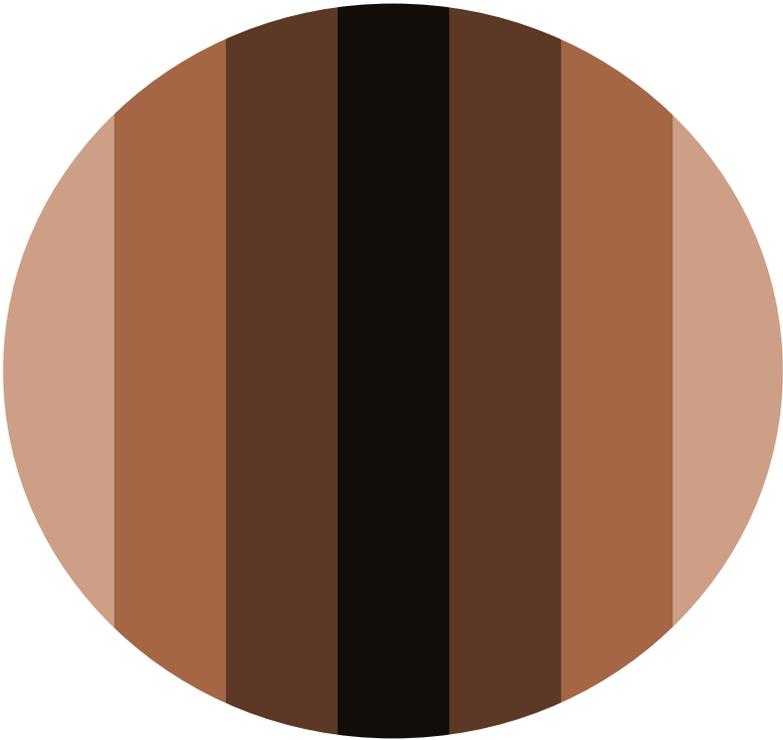
# What is Colourism

The Europeans would measure the noses, skin colour, temples and faces of the African ethnic groups, to determine who was the superior ethnic group by being closer to the westerners themselves.

# What is Colourism



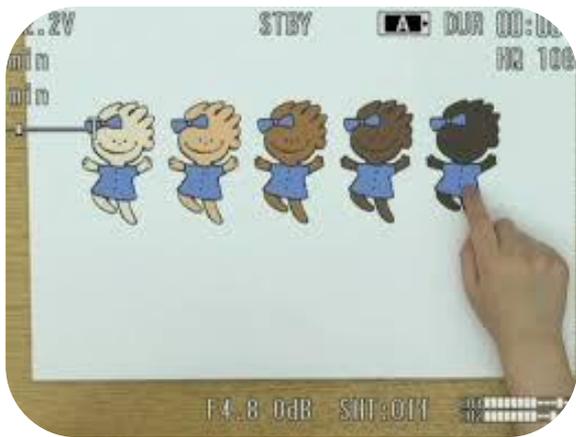
# What is Colourism



# Kenneth and Mamie Clark's famous doll study of the 1950s,



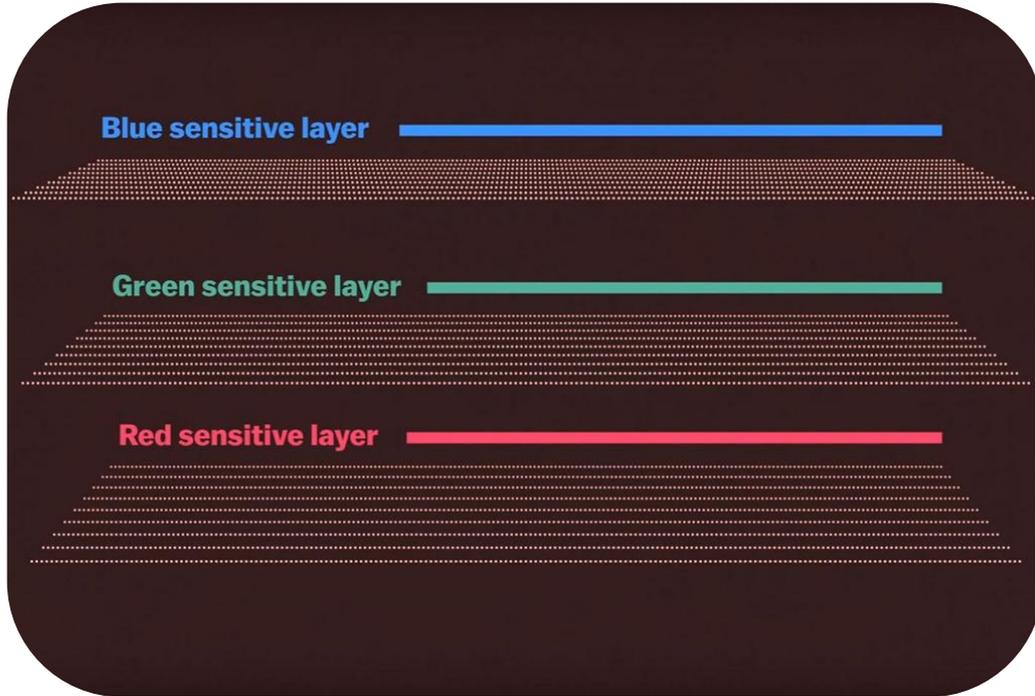
# Kenneth and Mamie Clark's famous doll study of the 1950s,



# Kenneth and Mamie Clark's famous doll study of the 1950s,



# “The Shirley Card”.



Is the  
misrepresentation  
of darker skin tone  
still prevalent?

# Dark Skin Girls





# Flexing in her complexion

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# Bleaching

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A composite image of four women's faces, from light to dark skin tones, with a tube of '3 in 1' skin cream on the right.

# Is Colourism a new internalised form of racism?

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# Notices



# Notices

## Month of August

### **Session 5: Why nobodies lives matter.**

Ade explores how the state values life.

## Month of September

We will be hosting a number of speakers who will be sharing their unique experience working to expand the kingdom.



## Strategies for generating income with Nicola McKenzie

By Nicola McKenzie | Posted: 02 August 2020

Learn how to create new sources of passive and non-passive income using the 4P's strategy.

[Read more ...](#)

# Strategies for generating Income

With Nicola McKenzie



# Unlock the kingdom within you.



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Discover Kingdom Citizenship - Interactive Exhibition 2016

Citizenship is the BIG conversation that people are having all over the world. Kingdom citizens, i.e., Christians need to be more involved in the dialogue. We should be speaking from a kingdom perspective on every matter. Discover Citizenship seek to engage believer and unbeliever in this BIG conversation of

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